

# VISION REPORT

#YouBelonginBville



**YOU**  
  
**BE LONG**  
**HERE**



# Burnsville is a vibrant city, boldly leading, welcoming to all.

To set a framework for policy decisions, the Mayor and City Council have established eight “Ends” that serve as the categories by which they govern. The “Ends” are:



## SUPPORTING OUR VISION

Organized by department, this Vision Report highlights key wins over the past year. These are our significant accomplishments in providing the best possible service to our community, inside and outside of City Hall.

### CITY CLERK



Upgraded agenda software to iCompass, which is more user-friendly.

Upgraded Election Judge Dashboard to be more efficient for staff and applicants. This initiative received a Local Government Innovation Award from the Humphrey School of Public Affairs and nomination for a Golden GovIT award this year.

### COMMUNICATIONS AND COMMUNITY ENGAGEMENT



Launched updated burnsvillemn.gov website that focuses on better user experience.

Collaborated with Economic and Community Development to create and successfully launch “You Belong Here” branding campaign.

Completed acquisition of new HD mobile television production truck (shared with Eagan), and launched second HD channel, with all aspects of BCTV production now in HD.

### ECONOMIC AND COMMUNITY DEVELOPMENT



Increased development activity created over 130,000 square feet of new construction and 655 multi-family units are under construction. This activity results in over \$1 million additional permit revenue from 2018, representing a 50% increase in valuation and fees.

Completed a Communication Audit and Integrated Marketing and Communications Plan to support the Economic Development Strategic Plan. Included the development of “You Belong Here” brand.

Changed several key ordinances to reflect the priorities of the council and changing needs of the community.

### FINANCE



Created a sustainable multi-year implementation strategy from a compensation study, the first one conducted since 1992.

Took action from Compensation Study to develop a fair and financially sustainable multi-year implementation plan for the wide range of pay plan adjustments. The new pay plan will enhance the City’s ability to attract and retain high quality employees.

Implemented tiered city contributions to help make single plus one and family coverage more affordable and more competitive with our market cities.

Presented an innovative and effective 2020 budget strategy to meet Council’s economic development initiatives, to create a sustainable funding structure for immediate (Fire Station 1) and long-term facility needs, and respond to the changing community needs. Additional emphasis was placed on simplifying how budget information is prepared and communicated.

### FIRE



Responded to a record number of calls for service in 2019 with a total of 7,289 emergency calls for service.

Started using over comp positions to assist in the transition time of turnover or long term injury and illness instead of overtime. This has given our staff some relief from the high utilization of overtime/mandatory overtime.

Conducted a joint fire academy for new hires with both Eagan and South Metro fire departments.

### HUMAN RESOURCES



Completed the Classification and Compensation Study and developed innovative solutions to implement the study results to non-union employees in 2019, and all employees in 2020.

Collaborated with Finance to implement new Health Saving Accounts (HSA) health plan options that offer more flexibility to employees and their families.

Completed an Employee Engagement Survey that identified three key focus areas using feedback informed from employees, articulated organizational values of Collaboration, Innovation, and Excellence to guide how we provide service.

## INFORMATION TECHNOLOGY



Met GIS strategic plan goals by completing several new GIS public and internal tools.

Upgraded City's utility monitoring system with approximately 57 water utility sites as part of the upgrade. System improvements include: security enhancements, better monitoring, reporting, control and alarm responses. Completion expected in first quarter 2020.

Started the reorganization of the IT Department focusing on better service delivery through improved helpdesk services and better use of existing city systems.

## PARKS, RECREATION AND FACILITIES



Completed a Park System Frameworks analysis, park by park analysis of each park in our system.

Collaborated with other City departments to offer three new community events including Party on the Plaza, Back to the 80's Car show and the Food Truck Festival.

Leading process and collaboration with departments to begin Fire Station 1 Replacement Project.

## POLICE



Launched a Peer Support Team along with Check up from the Neck up to for health and wellness of officers.

Partnered with Burnsville and surrounding communities, young adults at BHS, and other stakeholders to host first ever: Building Together: A Community Dialogue on Race.

Presented at MN Chiefs of Police Leadership Academy on Officer Involved Shootings incidents and the effects on officer's mental health and wellness.

## PUBLIC WORKS



Garnered Federal Funding and Dakota County JPA for the Cliff Road 35W West Ramp Project.

Completed first year of trail-sidewalk clearing in-house improving service to the public.

Continuous implementation of Vehicle Electrification initiative including all-Weather Plug-In Hybrid Vehicle for Code Enforcement, Electric Car Chargers in HOC, and electric Robo-Striper in Parks.

**WELCOMING TO ALL.** One of the most unique things about Burnsville is our focus on inclusion and welcoming all people. Our brand "You Belong Here" stems from our City's caring and compassionate character. Diverse people, visitors, and businesses belong in Burnsville.